



WHAT WE STAND FOR

The Chicago Sky is committed to inspiring future generations by showing the world what's possible. Our mission, showcased through some of the best female athletes in the world, is to deliver best-in-class, affordable family entertainment through positive role models who lead both on & off the basketball court, while passionately giving back to the community around us.

Together, we will inspire and show the world what's possible.

CHICAGO SKY: OUR BRAND

HOW

VALUE PROPOSITION
Entertaining, Accessible,
Value, Role Models

WHY

REASON FOR BEING
Inspire, Show the world
what's possible

OUR OFFERING

World Class Women's Basketball,
Family Fun, Community Focus

WHAT

CALL 866.SKY.WNBA OR VISIT CHICAGOSKY.NET